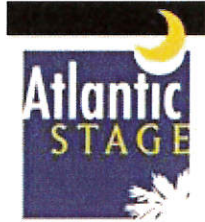


For Immediate Release: January 20, 2016
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#TransformOurSpace!
Atlantic Stage to launch 40 Day IndieGogo Campaign
to Raise 150K to Build New Theatre

Myrtle Beach, South Carolina - Atlantic Stage has a new home and they are counting on the community that has supported them for 7 seasons to play the starring role in backing their upcoming IndieGogo Campaign launching January 25th with the goal of raising 150K to transform their new theatre space located at the Myrtle Beach Mall. Using the hashtag #TransformOurSpace, the members and board of Atlantic Stage will be taking their message and mission to the streets using social media and local news outlets to let the Grand Strand know that “a little can go a long way” when everyone is willing to support.

Theatre tells stories about the resilience of our human spirit. Theatre gives us the right and privilege to conjure up what is possible, to illustrate what is hopeful, and to celebrate what is different. Founded in 2008, Atlantic Stage was formed by a group of resident artists working at Coastal Carolina University and regionally. They found a home at the 79th Avenue CCU extension building and have performed over 35 shows to sold out audiences and served over 3,000 patrons from all along the Grand Strand and the beach’s beloved “snow bird” community that frequents many of Myrtle Beach’s theatre attractions all year long.

“We are so happy all your hard work has come to fruition now in the new location. Even in a transition space, we thoroughly enjoyed the play tonight, as we did all last season, which was our first. We had just relocated here to the Grand Strand last year. Very creative, artful use of space and props in the production. Loved the cast.”

Jack & Sally Callahan, Atlantic Stage Patrons

After seven years at the 79th Ave space, artistic director, Thom Penn knew it was time for a change. The company was ready to spread their wings and expand their offerings not only to their loyal patrons but also to the dedicated actors who put in countless hours on their productions. The new theatre will be a 99 seat black box space, which means it will be highly

flexible depending on the needs of the production and audiences will have the ability to experience shows from different perspectives while artists will have even more freedom to produce stories that matter. The design includes a welcome lobby, a mezzanine level for tech operators and a lighting grid.

We are looking for \$150,000 to build our dream theatre. Approximately \$100,000 will go toward construction costs and the remainder will cover audience seating, equipment, and operating expenses. Live theatre has the power to transform the lives of artists and audiences alike. Your contribution will make these transformations possible. Live theatre allows us to experience something together with a community of people. The lasting impact of these shared experiences is exponentially greater than anything we could experience alone.

Thom Penn, Artistic Director

The IndieGogo Campaign will launch on Monday, January 25th and Atlantic Stage will be fundraising like mad for 40 straight days to reach their goal of 150K. Indiegogo is a crowdfunding platform which gives potential donors different “perks” for backing a campaign. Donations begin for as little as \$1 and go up to \$10,000.

For more information, please visit our IndieGogo Campaign Page or email jessica@atlanticstage.com to set up interviews, tours of the space, or help to spread the word!